

BlueInk

2021 Capterra Reviews



BlueInk Ratings

Overall  4.8

Ease of Use  4.8





Customer Service  4.9

About BlueInk

BlueInk helps organizations conveniently and affordably track, manage and complete day-to-day documents at a cost up to 50% less than DocuSign.

Team plans starting at \$496/year (Unlimited Bundles/Envelopes, 12 Templates, Up to 4 Users) & Enterprise plans starting at \$2.95 per Bundle/Envelope. [Learn more about BlueInk](#)

Pros

-  "BlueInk staff is GREAT to work with and very helpful. I will enjoy seeing BlueInk grow to be as strong, and even stronger, than DocuSign."
-  "BlueInk has provided us the opportunity to share documents with parents in a safe and secure way."
-  "Everyone in our system has loved how easy it is to use BlueInk and our parents love the convenience and the ability to sign documents from their phone."
-  "I especially like that I can obtain an electronic signature due to folks being at different locations. I also appreciate the tracking abilities."

B L  E I N K



Ian W.
VP Finance
Construction, 51-200 employees
Used the software for: 6-12 months

Overall Rating



Ease of Use



Customer Service



Features



Value for Money



Likelihood to Recommend



Reviewer Source

Source: Capterra

January 26, 2021

“First Class Product and Customer Service ”

Overall: Learning to work in a remote environment has come with many obvious obstacles. BlueInk has addressed one of the most pressing needs in terms of secure, validated signer authentication. Working in the field of finance that relies on contract driven relationships, BlueInk has given us confidence that our risk is being managed.

Pros: Ease of setup and use was our primary reason for choosing BlueInk. First class customer service, quick response, and quality problem resolution has been a bonus.

Cons: We have not run into many areas in terms of what our company needs that BlueInk did not already have available.

Alternatives Considered: [DocuSign](#)


Reasons for Choosing BlueInk: Pricing, Customer Service, Ease of Use.





Mohammed M.
Senior Policy Analyst
Utilities, 201-500 employees
Used the software for: I used a free trial

Overall Rating	<div><div></div><div></div><div></div><div></div><div></div></div> 5.0
Ease of Use	<div><div></div><div></div><div></div><div></div><div></div></div> 5.0
Customer Service	<div><div></div><div></div><div></div><div></div><div></div></div> 5.0
Features	<div><div></div><div></div><div></div><div></div><div></div></div> 4.0
Value for Money	<div><div></div><div></div><div></div><div></div><div></div></div> 5.0
Likelihood to Recommend	<div><div></div></div> 9/10

Reviewer Source 
Source: Capterra
January 26, 2021

“Finally, a great alternative in document signing and security!”

Pros: Cheaper than other document signing software, easy to transition to using from alternative products, and superb customer support. I also really appreciate the free trial!

Cons: I think more people need to be aware of this software. It provides a better alternative to the 'mainstream' document signing products (you know which ones) in terms of cost, support, and functionality.





Donna W.
Special Education Director
Education Management, 201-500 employees
Used the software for: 6-12 months

Overall Rating	★★★★★	5/5
Ease of Use	★★★★★	5/5
Customer Service	★★★★★	5/5
Features	★★★★★	5/5
Value for Money	★★★★★	5/5
Likelihood to Recommend	<div></div>	10/10

Reviewer Source ⓘ
Source: Capterra
April 13, 2021

“BlueInk in the Special Education Setting”

Overall: From the very beginning of the process, BlueInk has been flawless. The customer services has been phenomenal. The transition into using the software was very easy and quick. The software is very user friendly. We love BlueInk.

Pros: BlueInk is very user friendly for teachers and parents. The ease of use and the time saving features have made BlueInk an integral part of our processes for completing Individualized Education Plans and conducting meetings with parents.

Cons: I really don't have any complaints at all about the software.

Alternatives Considered: [DocuSign](#)

Reasons for Choosing BlueInk: BlueInk seemed to be more suited for the educational setting. It was also much more cost efficient.





Kathleen S.
Special Education Administrative Assistant
Education Management, 201-500 employees
Used the software for: 6-12 months

Overall Rating	<div><div>★★★★☆</div></div>	4/5
Ease of Use	<div><div>★★★★★</div></div>	5/5
Customer Service	<div><div>★★★★★</div></div>	5/5
Features	<div><div>★★★★☆</div></div>	4/5
Value for Money	<div><div>★★★★★</div></div>	5/5
Likelihood to Recommend	<div><div><div></div></div></div>	9/10

Reviewer Source ⓘ
Source: Capterra
April 29, 2021

“Affordable for a Small School District”

Overall: A great product. Eas of use and being able to contact a customer service rep 24/7 is great.

Pros: This software was easy for our teachers to learn and start using right away. As the administrator of the software that made my job easy.

Cons: If a teacher didn't log in within a certain time frame I would need to resend them the invite. Teachers found this frustrating because they would have to wait until I was available.

Reasons for Choosing BlueInk: Most if not all were cost-prohibitive for our school district.

Switched From: [Adobe XD](#)

Reasons for Switching to BlueInk: We were only using the free trial and needed something more reliable.





Julie L.

HR Manager

Education Management, 51-200 employees

Used the software for: 6-12 months

Overall Rating

★★★★★ 5.0

Ease of Use

★★★★★ 5.0

Features

★★★★★ 5.0

Likelihood to Recommend

10/10

Reviewer Source [?](#)

Source: Capterra

August 3, 2021

“Grateful for this Product”

Pros: I especially like that I can obtain an electronic signature due to folks being at different locations. I also appreciate the tracking abilities. It is simply a quality product!!

Cons: At this time, I have no cons to report.

B L  E I N K



Guy K.

Partner and Co-Founder

Staffing and Recruiting, 51-200 employees

Used the software for: Less than 6 months

Overall Rating

★★★★★ 5.0

Ease of Use

★★★★★ 5.0

Customer Service

★★★★★ 5.0

Features

★★★★★ 5.0

Value for Money

★★★★★ 5.0

Likelihood to Recommend

10/10

Reviewer Source [?](#)

Source: Capterra

October 7, 2021

"Email and Text electronic signature gathering. "

Overall: Used many of the esignature systems this is the best.

Pros: To be able to gather signatures from both Email and Text this easily and at this price point is quite unique.

Cons: A mobile app would be nice, especially linking into the contact details. Would also like the system to maintain the file name when completed.

Alternatives Considered: [signNow](#)

Reasons for Choosing BlueInk: Text option.

BLUEINK



Callan W.
Executive Director of Student Services
Education Management, 501-1000 employees
Used the software for: 6-12 months

Overall Rating	★★★★★	5/5
Ease of Use	★★★★★	5/5
Customer Service	★★★★★	5/5
Features	★★★★★	5/5
Value for Money	★★★★★	5/5
Likelihood to Recommend	<div></div>	10/10

Reviewer Source ⓘ
Source: Capterra
April 13, 2021

“Best Pandemic Purchase EVER!”

Overall: BlueInk allowed us to collect legal signatures during a time when we could not meet with people in person.

Pros: Blueink is so user friendly and the customer support is incredible. Everyone in our system has loved how easy it is to use BlueInk and our parents love the convenience and the ability to sign documents from their phone. We also love that you can collect multiple signatures at once.

Cons: We have had no trouble integrating BlueInk into everyday use.

Alternatives Considered: [DocuSign](#) and [Adobe Sign](#)

Reasons for Choosing BlueInk: Ease of use, price, and the ability to collect multiple signatures at once.

Switched From: [Frontline ERP](#)

Reasons for Switching to BlueInk: The other product was not user friendly and was extremely cumbersome.





Paula P.
Educational Diagnostician
Education Management, 51-200 employees
Used the software for: I used a free trial

Overall Rating



Ease of Use



Customer Service



Features



Likelihood to Recommend



“Educational Diagnostician”

Overall: Good

Pros: Lower cost than DocuSign, but provides the same resources

Cons: Change is hard, so switching from DocuSign to another format took a few minutes

Switched From: [DocuSign](#)

Reasons for Switching to BlueInk: DocuSign was going to charge our school district \$11,000 and that just isn't in the budget for a small public school district.

Reviewer Source ⓘ
Source: Capterra
September 18, 2020





Shauni V.
Director of Student Services
Education Management, 11-50 employees
Used the software for: 6-12 months

Overall Rating	★★★★★	5/5
Ease of Use	★★★★★	5/5
Customer Service	★★★★★	5/5
Features	★★★★★	5/5
Value for Money	★★★★★	5/5
Likelihood to Recommend	<div></div>	10/10

Reviewer Source ⓘ
Source: Capterra
April 16, 2021

“BlueInk Review”

Overall: BlueInk has been and will continue to be very useful to our office. We are required to obtain parent signatures often and BlueInk has given us a platform that saves times and is efficient, convenient and cost effective.

Pros: BlueInk has provided us the opportunity to share documents with parents in a safe and secure way. It has also made our requirements of acquiring parental consent easier by providing a convenient way to reach parents through email and/or cell phones.

Cons: I have not found any issues with BlueInk. It was easy to integrate into our office needs.

